

M C M I N N V I L L E  
**WINE  
CLASSIC** 

The [McMinnville Classic Wine Competition](#), going on its 30<sup>th</sup> year, is considered the premiere event for Oregon wineries who seek recognition for their wines. The judging panel represents the full spectrum of the wine industry, including writers, buyers, sommeliers, wine educators and international judges. This is an opportunity to gain class credits and valuable experiences working side by side with the organizers.

**Notes:** Make your internship make a difference! This position is volunteer based and not monetarily compensated. All net funds raised by the competition go to St. James School in McMinnville.

**Digital Marketing Coordinator** Start Date: May 2022. Schedule: Part time (approximately 10 hours per week) for 4 months. Location: Remote, with access to internet, phone, and email. Project management toolkit provided. You will work directly with our small team, so collaboration is a must, and the person in this role should be ready to take ownership of this position and be enjoy working independently.

You will have direct access to the competition project manager, marketing, PR and communications managers, and gain real wine-life experience collaborating and networking with Oregon wineries.

**Duties include:**

- Research and Development – internet research to build competition database of winery contacts
- Project Management – use of Trello app to update database in collaboration with competition director
- Manage Contacts – email and phone communications to contact prospective winery participants
- Coordinate Marketing – use EMS (Email Marketing System) to promote competition registrations
- Additional Opportunities are open for discussion

Must have good access to the internet.

To apply, please send resume and letter of interest to Rolland Toevs at [winecompetition@macclassic.org](mailto:winecompetition@macclassic.org) and Carl Giavanti at [carl@carlgiavanticonsulting.com](mailto:carl@carlgiavanticonsulting.com)

Website References: <https://www.chemeketacellars.com/Job-Postings> and <https://macclassic.org/wine-competition/>